



Valuocity 2

By Marc B Cooper, Dr Marc B Cooper

Sahalie Press, United States, 2011. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.The financial crisis of 2008 affected business all across America and all around the globe. No one and no business was exempt. Carl Oldquist, a 49-year old dentist from Madison, was caught in the downward spiral of the economy. After 14 years of hard work to build his practice into a thriving business, it seemed to be evaporating before his eyes. The advice of the consultants was not working, the employees were disheartened and Carl was slowly becoming resigned. The prospects of financial collapse began to affect him at work and home. For the first time in his life, what was most dear to Carl, his practice and his family was being threatened. How was this possible when he had done everything right? When the disciple is ready the teacher appears. In *Valuocity; A Fable for Dentists*, Carl meets Sidney Kaprov, a businessman and former dentist. Like most of us, Carl is resistant to Sidney's offer to help, but the threat of failure trumps Carl's ego and he allows himself to be mentored by Sidney....



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