



Industrial Engineering and Management (India Edition)

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Cengage Learning India, 2013. Softcover. Book Condition: New. First edition. Lucid presentation and simple language Visualization of concepts through thought-provoking cartoons Self-assessment questions (concept based, content based, and numerical oriented) which appear in between the chapters to instantly check understanding of the topics studied The Inspiration boxes feature the success stories/biographies of the management gurus of this field The Thought for Young Managers and Engineers (TYME) features give case studies, situation analyses, and topics for mini/major projects The Do You Know? boxes give the latest developments in industrial engineering and management Unit-end essay-type review questions Objective-type questions for interviews and competitive exams

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