



Anyone Can Coach

By Sean Mize

Life Results Publishing. Paperback. Book Condition: New. Paperback. 366 pages. Dimensions: 9.0in. x 6.0in. x 0.9in. Anyone Can Coach teaches a complete system of creating and selling a virtual coaching program and starting a complete coaching business. Anyone can coach using the simple system taught in this book, even if you are starting from scratch and have no coaching experience whatsoever. Here is a peak at the table of contents: Preface Acknowledgements You Can Coach Choose How You Will Help Others Design and Deliver Language to Use to Coach Clients Price When Clients Are Not Happy Determine the Words Prospects Use Sell Using Free Consults Sell Using Teleseminars Sell Using a Sales Letter Additional Revenue Streams Build Trust Through Email Attract Prospects Next: Implement Afterword Index Each topic is thoroughly covered in a way that any beginner can quickly use the material, and any existing coach can use the information to get more prospects fast (through content marketing, article marketing, solo ads, and other coach-friendly traffic generation methods), simplify the delivery of the coaching (yes, it is possible to coach 100-1000 clients in a group environment, with a total coaching time investment of 3 hours per week), and exact directions for...



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