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Clear and Simple as the Truth: Writing Classic Prose

By Francis-Noël Thomas, Mark Turner

Princeton University Press, United States, 2011. Paperback. Book Condition: New. 2nd Revised edition. 213 x 137 mm. Language: English . Brand New Book. For more than a decade, *Clear and Simple as the Truth* has guided readers to consider style not as an elegant accessory of effective prose but as its very heart. Francis-Noël Thomas and Mark Turner present writing as an intellectual activity, not a passive application of verbal skills. In classic style, the motive is truth, the purpose is presentation, the reader and writer are intellectual equals, and the occasion is informal. This general style of presentation is at home everywhere, from business memos to personal letters and from magazine articles to student essays. Everyone talks about style, but no one explains it. The authors of this book do; and in doing so, they provoke the reader to consider style, not as an elegant accessory of effective prose, but as its very heart. At a time when writing skills have virtually disappeared, what can be done? If only people learned the principles of verbal correctness, the essential rules, wouldn't good prose simply fall into place? Thomas and Turner say no. Attending to rules of grammar, sense, and...


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