



## Hardball for Women: Winning at the Game of Business

By Pat Heim, Tammy Hughes, Susan K Golant

Plume Books, United States, 2015. Paperback. Book Condition: New. 3rd. 198 x 135 mm. Language: English . Brand New Book. The bestselling guide fully updated for the post- Lean In era For nearly two decades, Hardball for Women has shown women how to get ahead in the business world. Whether the arena is a law firm, a medical group, a tech company, or any other work environment, Hardball for Women decodes male business culture and shows women how to break patterns of behavior that put them at a disadvantage. It explains how to get results when you lean in without being thrown off balance. Illustrated with real-life examples Hardball for Women teaches women how to: Successfully navigate middle management to become a leader in your fieldBe assertive without being obnoxiousDisplay confidenceEngage in smart self-promotionLead both men and women and recognize the differences between themUse power talk language to your advantage.



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