



Yelp Local Marketing Workbook: How to Use Yelp for Business

By Jason McDonald Ph D

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Yelp Local Marketing Workbook 2016 Master Yelp, Google+ Marketing, and all of Local Review Marketing for Business for Free A best-selling Yelp / Local marketing book from a best-selling author on Internet marketing: Jason McDonald Local review sites such as Yelp, Google+, TripAdvisor and others have become THE way that consumers identify vendors of interest. If you have a local pizza restaurant in Toledo, Ohio, or Tulsa, Oklahoma, you probably already know this. But it's also true for attorneys or plumbers, massage therapists or local florists: local reviews sites like Yelp are incredibly important to your business. Small businesses and large businesses - especially those that sell to local customers - can leverage Yelp, Google+ and other local review sites for amazing free marketing opportunities If you know how, you can market on Yelp, Google+ and other local review sites effectively With up-to-date information on how to market via Yelp, Google+ and other local review sites, the Yelp Local Marketing Workbook includes SOCIAL MEDIA MARKETING - an easy explanation of what social media...

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